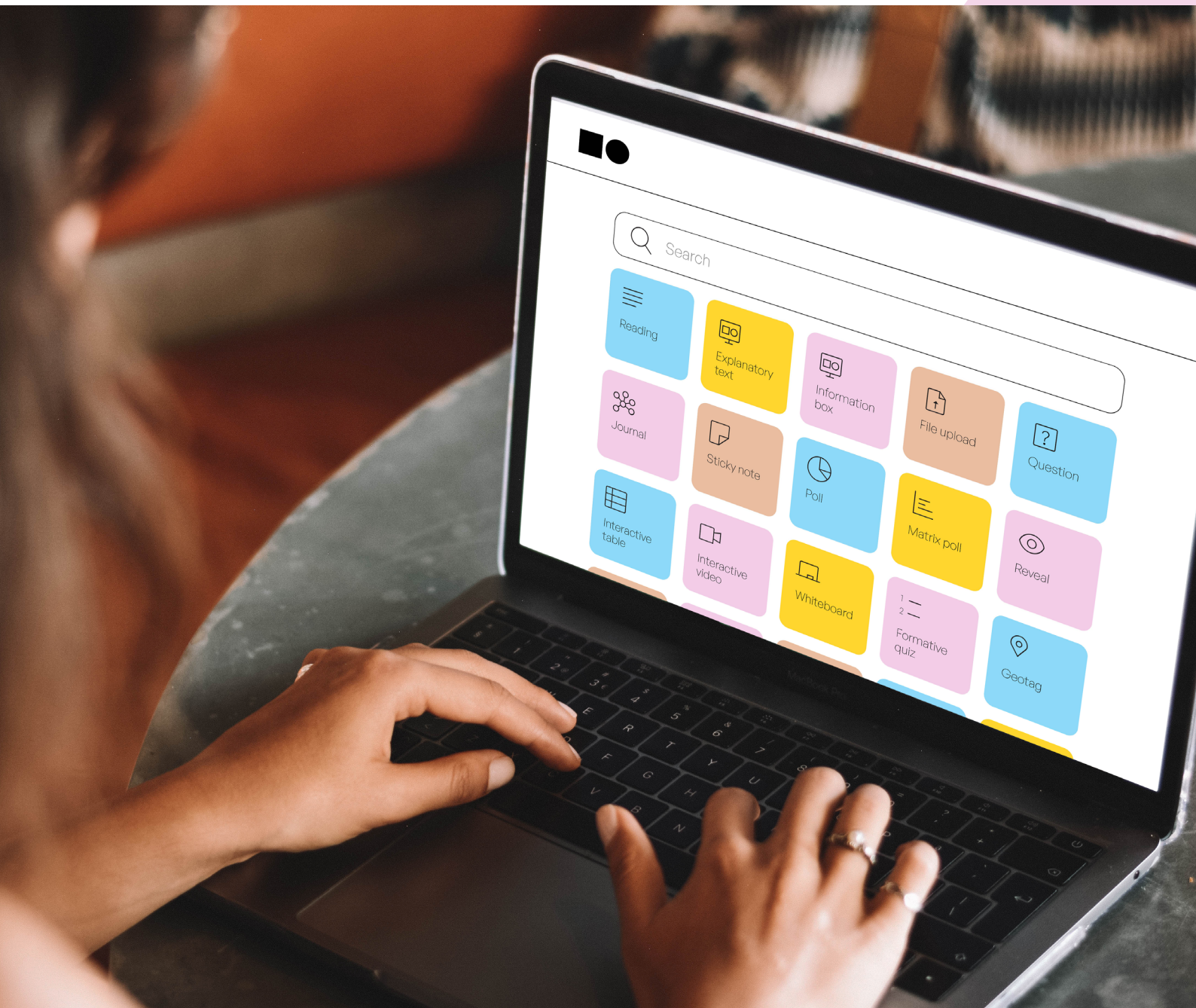




Making online learning effective and engaging



Make your courses more powerful with insendi, the online learning platform designed with learning experiences in mind.

About us

Join us as we change the way global institutions think about online learning.

The insendi story

2012

At Imperial College Business School's award winning Edtech Lab, co-founders David Lefevre and Marc Wells laid the foundations for the insendi learning platform.

When the school wanted to launch their first online degree program, the team knew their learning management system would fail to meet the needs and expectations of online learners. David and Marc's vision was to transform the development and delivery of online and blended learning.

2018

Then, in 2018, the online platform received investment from renowned business schools ESMT, SMU, BI, and ICBS to grow its capacity and potential, nurturing the new platform into the established organisation which we now call insendi.

2020

Two years later in 2020, insendi was acquired by Study Group, a leading provider of international education. Together we work to build a better world through education.

40
employees

25k+
learners

25
partners

300+
courses

FAQs

How does insendi work?

insendi is a digital learning platform that makes building online programs easier, faster, and more effective at achieving learning outcomes. Institutions can use the insendi platform for translating in-person programs into an online format, improving their current online and/or blended learning provision, supporting in-person teaching with digital learning, and more. The insendi solutions are also available for institutions looking for support and guidance from digital learning experts.

Who is insendi for?

insendi is for organisations such as global higher education institutions, business schools, medical schools, corporate/professional/CPD learning organisations and training centres, nonprofits, and more wanting to create transformational online learning experiences for their learners. Our platform and solutions are a popular choice for delivering online MBAs, Executive Education, and more.

While we take great pride in putting learner experiences front and centre, insendi is not available for personal purchase from individuals, such as students.

What languages is insendi available in?

The insendi platform is currently available in English, Spanish, Chinese, Norwegian, German, French, and Italian. We are, however, happy to take language requests from partners delivering courses in languages not mentioned above.

Can I see the insendi platform before I purchase?

Of course - just book a demo at a time that suits you and a member of our team would be happy to give you a virtual tour.

How do I purchase insendi?

We know that choosing an online learning platform is an important decision, so we want to make sure that insendi is the right fit for you and your programme. We love to show potential partners around the platform during a demo, and will work with you to create an insendi package tailored to you. These packages are personalised to suit the number of courses you want to create, the number of people you would like to use the platform for, and the level of support you need. Our partners only pay for what they need.

Our platform

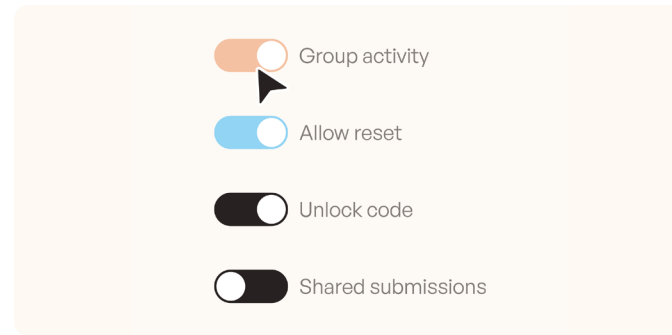
An easy-to-use, creative digital learning platform that motivates learners.

All functionality, no fuss



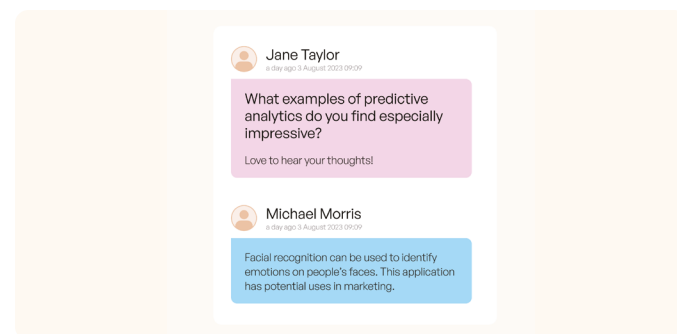
Intuitive content authoring

Structure and scaffold learning with the diverse, drag-and-drop learning activities from our in-built suite.



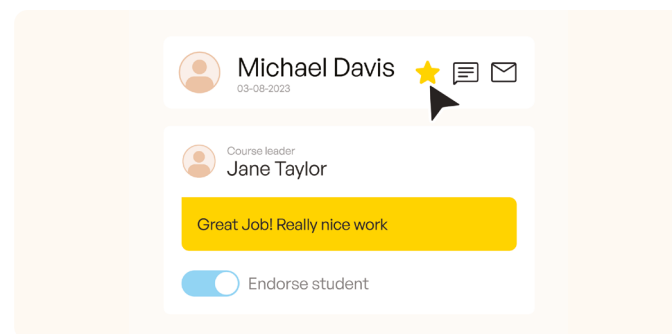
Fully customisable settings

Decide exactly how your content should be presented and delivered – the control is yours.



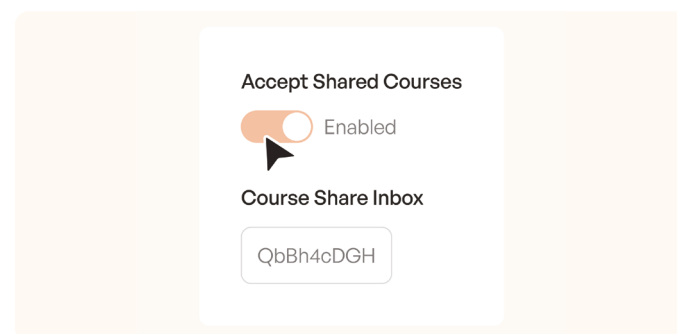
Authentic community creation

Set the pace of learning with an interactive newsfeed and foster stronger online educational environments.



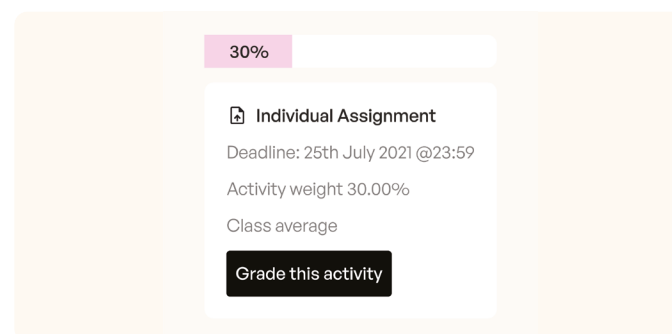
Multiple feedback options

Feedback to your learners in the way that suits their educational journey best.



Easy content distribution

Choose whether to increase ROI by sharing content with the insendi community.



Share assessment, classes and readings

Make sure key information is kept in one place so learners stay fully updated.

Full creative control from start to finish.



Create the learning journeys that best suit your learners. Set titles, key dates, sessions, and topics that will be covered. Drag and drop all the activities you need to create high-impact, active, and social programs.



Deliver your courses in the most efficient way for both you and your learners. Make your programs easy to access, follow, and enjoy with a digital learning platform built for online or blended learning.

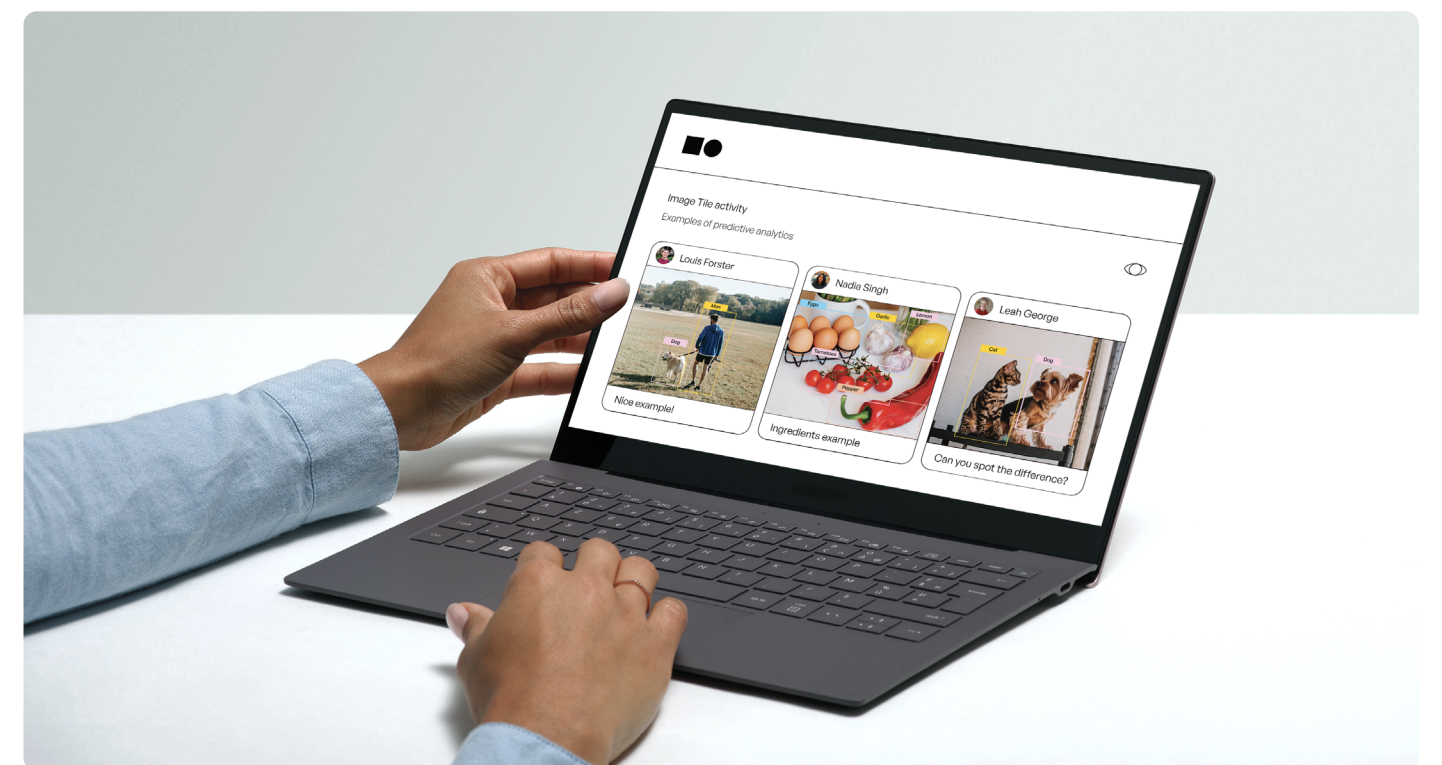


Repurpose your content as and when you need to. Don't be afraid to redesign your programs after learner feedback, or clone course sections for a new program altogether. Save time in the long run with easy repurposing.

Complete integration capability

Our technological infrastructure is secure and robust. With a modular design and app-based architecture, the insendi digital learning platform integrates smoothly with local systems. You can even create API plug-ins and integrate easily with LTI 1.3, too.

Need some help with any part of our platform? Just ask our 24/7 help desk.



Our services

Whatever your project, whatever your goals, you're in safe hands with insendi's digital learning team.

Supporting your faculty

Our Learning Designers are here to create the very best learning experience in the most efficient way possible – always working at your pace. Alongside SMEs and their materials, we collaborate to design programs and prepare them for review and sign off, with insendi project managers responsible for overseeing the entire learning development and delivery.

Personalised training

Our digital learning team cascade best practices throughout our partnership so that your faculty can be fully trained in the insendi platform and processes. This can include kick offs, shadowing sessions, partner admin training, course build training, delivery training, and quarterly business reviews for your exec team. Whether you're embarking on online learning projects for the first time or already well-versed in digital programs, we tailor our partnership to suit your bespoke needs.



Full support & consultancy

To ensure a successful platform set up, we'll discuss and implement any necessary integrations (including SSO requirements), create a personalised sub-domain, and walk your team through our 24/7 support processes.

We can also provide consultancy on a range of topics, such as capacity building, media studio setup, hiring practices, AI, intellectual property, and SME compensation.

Our partners

Trusted by some of the world's most prestigious educational institutions.

Omar Butt

Vita Healthcare at Imperial College Business School



“

What made insendi stand out was how comprehensive and supportive the process of engaging with the team and the platform is. Full of features and delivered in a way that makes developing courses practical and easy whilst at the same time delivers a quality and style that is cutting edge for the consumers of the content.

”

Nick Barniville

ESMT



“

By working together with insendi and using their excellent platform, ESMT has been able to make a massive step forward in the development of our online programs. The insendi team has behaved not only as partner, but also as a coach, sharing pedagogical best practice and helping us build our team.

”

Prof. Gerry George

Singapore Management University



“

insendi have set the bar high for all aspects of online and blended learning in management education, from development through to delivery.

”

Nicolas Chevrollier

Associate Professor at Nyenrode Business Universiteit



“

Overall my experience in the development of the online modules has been extremely positive and I am very happy with the results... One of the challenges was to keep motivations up all the way but you did a good job there to have the momentum all the way.

”

Benoit Arnaud

EDHEC Business School



“

insendi has brought great benefit to EDHEC's online courses and programs. They have accelerated our growth in the field of online education and offer the best platform on the market for top business schools. Their commitment, energy and deep, long-standing experience in the field is second to none.

”

Anne Swanberg

BI Norwegian Business School (Norway)



“

The insendi platform meets our expectations in several ways and we see our students engage with online activities to a higher degree and in a more learning oriented way. The insendi team is forward leaning and listens to the needs of business schools and our experience is that the platform has a great potential to support business students in their learning journey

”

Our process



Outlining

Learning designers will work with faculty to create a course outline. The course can be designed independently (within the remit of program requirements) or to an agreed upon template with the program team.



Designing

Learning designers will work with faculty to create the learning journey using narrative text and creation of learning sequences agreed upon in outlining. Faculty will review the work throughout the process and approve the learning sequence.



Filming

Our media team provides on-site expertise on how to set up a studio for filming if one does not already exist at the institution. Our learning designers also travel to the partner institution for filming. We edit all filmed footage in post-production to finalise the videos (adding animations, graphics, and ensuring all output meets individual branding guidelines).



Building

Learning designers construct all assets planned and created in the previous steps.



Review

All courses and programs are rigorously quality assured. Faculty are provided with the opportunity to review the build on insendi, and provide comments and change requests to the assigned LD.

Two further steps complete the life-cycle of a course or program.



Delivery

The learning designer will input all live class and assessment deadlines, as well as live class links and reading links. During delivery, the learning designer is on hand to make any course amendments.



Evaluation

Courses and programs are systematically and routinely analysed. Feedback is collated from all stakeholders. Areas for improvement are identified and actioned.

Our packages

We offer five different services packages:

1

Full insendi Services (Media included)

2

Full insendi Services (Media excluded)

3

Rapid Development (the development of high quality courses in condensed timeframes, media excluded)

4

Transfer and Enhance (transferring materials from one learning platform to insendi while enhancing the provision by utilising insendi's in-built activity toolkit)

5

Transfer Only (directly transferring materials from one learning platform to insendi without changes to learning design or assets)

Our full services packages, including filming and post-production for all media assets, cater to courses of differing sizes:

- Full courses (up to 70 hours of learning)
- Half courses (up to 35 hours of learning)
- Short courses (up to 10 hours of learning)

The insendi Quality Guarantee

Our five service packages can be used as springboards for tailored insendi partnerships. We offer the insendi quality guarantee for all courses we develop. This means we are not satisfied until all stakeholders and SMEs are happy with the results of the development of courses and programs. If there are extra edits, additional resources to create, or last-minute amendments, we action those as needed. We also apply the Quality Matters framework, an internationally renowned best practice standard for the development of online education.


Contact us

Get in touch to ask questions, request a demo, or simply learn more about the insendi platform and team.

Just go to insendi.com/contact
or scan the QR code



 insendi.com

 linkedin.com/company/insendi